How can new demand absorb HO Oils surpluses?

6-8 September 2016

Toulouse FRANCE
THANKS TO OUR SPONSORS

Gold

MONSANTO

syngenta®

Silver

Clariant

Bronze

Alta Seeds

BRUKER

Calyxt

Oils & Fats Oleochemicals

desmet ballestra

EURALIS

Maisadour Semences

Lipidos Santiga, s.a

Spinlock

T-1 Ada
The 3rd edition of the High Oleic Oils Congress will be held in Toulouse, France, from 6th to 8th September 2016. The congress will take place at Hotel Palladia – 271 Avenue de Grande-Bretagne – 31300 Toulouse

How to reach Hotel Palladia:

<table>
<thead>
<tr>
<th>Tramway</th>
<th>Metro</th>
<th>Taxi</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Toulouse Blagnac airport:</strong></td>
<td><strong>Toulouse Matabiau train station:</strong></td>
<td><strong>Toulouse Blagnac airport:</strong></td>
</tr>
<tr>
<td>▶ Take the tramway line T2 towards «Palais de Justice»</td>
<td>▶ Take the metro line A towards «Basso Cambo»</td>
<td>▶ You may call a taxi at airport ground level (arrivals), between Door B3 (Hall B) and Door C1 (Hall C)</td>
</tr>
<tr>
<td>▶ hop off at «Purpan».</td>
<td>▶ hop off at «Patte d’Oie».</td>
<td></td>
</tr>
<tr>
<td>Hotel Palladia</td>
<td>Hotel Palladia</td>
<td>Hotel Palladia</td>
</tr>
</tbody>
</table>

Register on [www.higholeicmarket.com/registration-hoc/](http://www.higholeicmarket.com/registration-hoc/)

⚠️ Registrations will only be accepted until August 22, 2016

Information

FAT & Associés
1 rue Astorg
31000 TOULOUSE

Phone: +33 567 339 206
Fax: +33 567 339 203
E-mail: contact@fat-associes.com
**September 6th**

09:00 - 10:00  Registration  
10:00 - 10:30  Welcome & Congress Introduction  

**Session 1 - Agricultural Landscape & Production Analysis**

10:30-11:00  
**HOLL Oilseed Rape in Europe: a Market Overview**  
- Ursula Luettmer (Monsanto, Germany)

11:00-11:30  
**HO Sunflower in CIS: local Demand & Exports opportunities**  
- Svetlana Sinkovskaya (APK Inform, Ukraine)

11:30-12:00  
**HO Oilseeds & Oils 2016 Market in North America**  
- Jim Johnson (Star Specialty Seed, USA)

12:00-12:30  
**HO Oilseeds & Oils 2016 Market in Latin America**  
- Archibaldo Salvador (Syngenta, Argentina)

12:30-13:00  
**Panel Discussion: Will HO Oilseeds Production Meet Demand?**

13.00 - 14.30 Lunch

**Session 2 - Changes in HO Oils Demand**

14:30-15:00  
**Biobased Building Blocks from Vegetable Oil: a Chemical Platform for Polymer Synthesis**  
- Sylvain Caillol (ENS, France)

15:00-15:30  
**Super HO Safflower Oil: A Game-Changer for the Oleochemicals Industry**  
- Trevor Gawne (Go Resources, Australia)

15.30 - 16.00 Networking Coffee Break

16:00-16:30  
**New Labelling Rules in Europe: Impact on HO Oils Demand**  
- Olivier Delannoy (FAT & Associés, France)

16:30-17:00  
**Removing trans fats from partially hydrogenated oils**  
- Stephanie Marty (Nestlé, UK)

17:00-18:00 Visit Exhibition Area
Session 2 - Changes in HO Oils Demand

9:00-10:00 Visit Exhibition Area

10:00-10:30
Working with High Oleic Rapeseed as a Crusher and Refiner - Ingolf Nielsen (DLG Food Oil, Denmark)

10:30-11:00
Price Volatility: How to Stabilize the Market? - Luis Carlos Alonso (Syngenta, Spain)

11:00-11:30 Networking Break

11:30-12:00
HO Oils Demand Potential: the Key Aspects for a Sustainable Growth - Jens Frey (Bunge, Germany)

12:00-12:30
Where is the Emerging Demand for HO Oils? - Fabrice Turon (FAT & Associés, France)

12:30-13:00
Panel Discussion: Can Health Concerns Sustain a Long Term Demand?

13:00-14:00 Lunch

Session 3 - Changing HO agriculture & investment Potential

14:00-14:30
Oleic Type Sunflower Breeding: Current Situation & Future Directions - Yalcin Kaya (Trakya University, Turkey)

14:30-15:00
FT-NIR-Spectroscopy: A valuable tool for analyzing oilseeds in the lab and on the farm - Dagmar Behmer (Bruker Optik, Germany)

15:00 - 15:30
Variability of Tocopherols: Developing Novel Oils in Sunflower - Dragan Skoric (Serbian Academy of Science, Serbia)

15:30-16:00 Networking Break

16:00-16:30
Transgene Free High Oleic Soybean Through Efficient Genome Editing - William Haun (Calyxt, USA)

16:30-17:00
Oils & Fats from Microalgae: Meeting Consumer Needs Through Sustainable Innovation - Eelco Blum (Solazyme, USA)

17:00-18:00
Roundtable discussion: What’s Hot in the HO Oils Market?

18:30-22:30 Gala Dinner

September 8th

8:30-9:00 Transfer to Field Tour Area

9:00-11:30 Sunflower Field Tour

11:30-12:30 Lunch on the go

12:30-13:00 Transfer to Toulouse Airport
Luis Carlos Alonso started as a plant breeder at Koipesol Semillas in 1976 to become general manager in 1993. He joined Syngenta in 1999 and is now global oilseed expert since 2012; He is supporting the territories to develop integrated solutions and build cooperation with oil industry. Luis Carlos studied agronomy and biology in the University Columbia (Missouri, USA) and Sevilla (Spain, EU), from which he was Associate Professor from 1985 to 2012.

Dagmar Behmer has an MSc degree in Analytical Chemistry and is Marketing Manager of the NIR & Process Technology department of Bruker Optics in Germany. She started her professional career as a QC manager in a multinational company and joined Bruker’s NIR team in 2000. Ever since then, she has collected a large amount of data for various analysis parameters in the field of edible oils and fats and has established various co-operations in academia and industry. Today, she is looking back on over 20 years of experience with NIR spectroscopy, focusing on food and agricultural applications.

Eelco Blum is Product Line Director for the AlgaWise Algae Oil & Fats business at South San Francisco based Solazyme, Inc. Eelco is responsible for expanding the worldwide commercialization of new microalgae-based sources of sustainable nutrition, such as Algae Oils and Algae Butter. Prior to joining Solazyme, Eelco worked for over a decade at Cargill in his native Netherlands, the U.K., South Africa, Belgium, and the U.S. in a variety of roles, mostly focused in strategy-, business-, and new product development in the food ingredients arena.

Sylvain Caillol started at Rhodia in 2001, where he headed the Polymer Research Department in the Research Center of Aubervilliers. In 2007 he joined CNRS in the polymer team of Charles Gerhardt Institute of Montpellier where he started research dedicated to biobased polymers. His research interests include the use of renewable resources for the synthesis of biobased building blocks and polymers for binders, coatings and composites. He is cofounder of ChemSuD Chair (Chemistry for Sustainable Development) in Montpellier.

Olivier Delannoy joined FAT & Associés as a Research Analyst in 2014. He conducts value chain analysis from field to end applications in food, feed, bioenergy and and oleochemicals. Following a previous experience in Brussels, Olivier also monitors EU legislative trends impacting the oilseeds value chain such as health and food safety, the biofuels mandate and sustainability.
Jim Johnson is President of Star Specialty Seed, Inc., based in North Dakota, USA. He has over 25 years proven expertise in canola/sunflower production, research, marketing, business development, oil processing, sales and service. As an early promoter of canola in the United States, Jim has worked with growers in northern United States and Canada, teaching proper production techniques.

Yalcin Kaya has worked in Trakya Agricultural Research Institute, Turkey as National Sunflower Coordinator and as Project leader for over 20 years and institute deputy director. Now he is Plant Breeding Research Center director and Genetic Engineering Dept. Head in Trakya University. He is also President of Turkish Plant Breeders Union and International Sunflower Association and FAO Sunflower Research Coordinator.

Jens Frey has joined Bunge as Commercial Director B2B for EMEA. After graduating in Agricultural Engineering he started his career with ADM as Regional Sales Manager. He became General Manager for Specialty Oils and Fats in 2011. He then worked for Olenex before joining Bunge in 2014. He has more than 10 years' experience in the oils & fats industry and has held several positions in sales and management.

Trevor Gawne founded GO Resources Pty Ltd in 2013. This Australian cleantech company is specialized in the development and production oleochemical raw materials for the biolubricants, biochemical and biomaterials industries. In particular, a pilot crushing plant has been established to provide samples for commercial evaluation of a super high oleic oil in 2016. Prior to this, Trevor worked with international hydraulics and oil companies in Singapore.

William (BJ) Haun is Director of Product Development for Calyxt. BJ earned a B.S. and M.S. in Agronomy and Plant Breeding and Plant Genetics from the University of Wisconsin-Madison and a PhD and post-doctoral training in Plant Biology and Genetics from the University of Minnesota. He joined Calyxt in May 2010, setting up the transformation platform and launching some of the company’s first projects. BJ moved into a business development role in January 2013, and now currently focuses on commercializing the company’s first products and building relationships with partners for product development.

William (BJ) Haun

William (BJ) Haun
**Archibaldo Salvador** is sunflower crop manager for Latin America at Syngenta since 2013, and vice president of ASAGIR (Associacion Argentina de Girasol). Archibaldo is graduated as agronomist engineer from Universidad Nacional de La Plata (Argentina) and Master in Business Administration from IAE Business School.

Dr. Dragan Skoric is professor emeritus at the University of Novi Sad, Serbia. He has been working for more than 50 years on sunflower breeding and genetics. He is the author or co-author of over 400 scientific papers as well as six books on sunflower (two in English, two in Russian and two in Serbian). In particular, Dr. Skoric has been working on sunflower oil quality.

**Ursula Lüttmer-Ouazane** is working for Monsanto since 1998. After several roles in Business Development and Marketing she became in 2003 one of the general managers in Germany. She held several Commercial Lead roles in Northern Europe in the Seeds and Agchem business. In 2014 she took over the High Oleic – Low Linolenic Business Lead and is driving now the implementation of the new business concept HOLL in Europe for Monsanto, king for more then 35 years in the Ag industry.

**Stéphanie Marty** has 10 years’ experience in Lipid Science. Following a Ph.D. in Food Science at the University of Gulp, Canada she has joined Nestlé to develop fats and oils for culinary, baby food and dough applications. Stéphanie is based in York, UK since 2013, where she develops confectionary fats and oils at Nestlé Product Technology Centre.

**Ingolf Nielsen** has joined DLG Food Oil in 1992, a Danish food suppliers with diversified activities, including the refining of HOLLI rapeseed oil for major clients in the food industry. In 2012, he became General Manager at DLG Food Oil. Ingolf owns a MSc. in Animal nutrition, from the University of Copenhagen and worked 10 years as a farmer’s consultant.
Svetlana Synkovska is Marketing Director and Co-Owner of APK-Inform Media Group, and General Secretary of the International Sunflower Oil Association. A member of ESOMAR, AOCS, IFAJ (International Federation of Agri Journalists), she is speaker at international agricommodities and agri-investment conferences and author of publications on international agribusiness topics including for magazines Business People (Russia), Market Times (Russia), OFI (UK) and Farm Chemicals International (USA).

Fabrice Turon is Head of Research at FAT & Associés and has over 15 years of experience in the oils & fats. He began his career with Danone group as an oil specialist in the formulation department. Later at Bertin, he managed the lipid products portfolio development. As oilseeds application global manager for Syngenta Seeds Company, he assembled a strategic output trait portfolio for oilseeds (sunflower, rapeseed, soy).